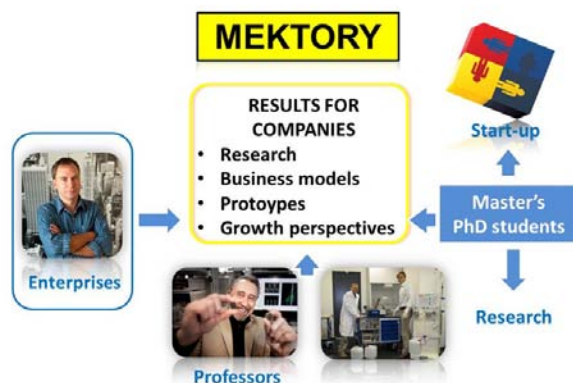


### Open Seminar: Development Trends in Industry & University Co-operation. Research brokering initiatives in Europe and in Estonia

The 11th of June 2012 –Tallinn University of Technology, Tallinn (Estonia)

Although a small country, Estonia has made a choice: to be a centre of innovation. The Tallinn University of Technology - TUT - launched MEKTORY - Modern Estonian Knowledge Transfer Organisation for You, an interdisciplinary innovation platform focused on practical science projects and based on cooperation between Universities and Enterprises. As a national institution, Enterprise Estonia - EAS - promotes business and regional development by supporting entrepreneurship, providing financial assistance, cooperation opportunities and training. Over the last 10 years, public and private efforts have made development possible that in 2011 allowed Estonia to reach the position of "innovation follower" according to the Innovation Union Scoreboard. The role of the Innovation broker is very important to connect the different components of the innovation system. The Open Seminar, promoted in cooperation with the REBASING partnership by TUT and the Eesti Masinatööstuse Liit - the Federation of Estonian Engineering Industry, foresaw the comparison among the initiatives launched in Estonia within an EU perspective, fostering the debate about the innovation brokering as a tool to strengthen research and production connections. Participants from MEKTORY shared their approach, highlighting the autonomy and responsibility for building robust working relationships between the stakeholders.



The REBASING partnership shared their view and experiences, in particular, the model developed in Norway and some initiatives to improve the consistency of research and innovation offer in Italy. The Conference included the benchmarking with the Federation of Estonian Engineering Industry activities to integrate ICT, design and innovative solutions within the industry, and to develop strategic partnership at national and international level.



### The III Workshop: 11-12 June 2012, Tallinn University of Technology, Tallinn (Estonia)

The III Workshop allowed the partnership to analyse the results of the definition of the Open Innovation networks at regional level and the outcomes of the validation of the Broker profile.

The on-the field observation was integrated with a self evaluation from the involved brokers, which confirmed there is no particular differences in activities at national level. Bergen University College reviewed the case studies, the Innovation Audit carried out within the Open Innovation Networks and underlined the role of the broker as independent R&D connector, as well as the responsibility of the company in its relationship with the R&D provider.

The remarks were therefore integrated in the Broker profile.



The outcomes from the theoretical approach and the practice and on-the field observation have been included in the book "The Innovation Competence Broker: Bridging Firms and R&D institutions", published by McGraw Hill. The book will be presented by the partnership during the Final conference in Naples.



#### Next events:

The 28th of September 2012 - Final Conference; Città della Scienza, Naples, Italy

#### FINAL CONFERENCE - PROGRAMME

The 28th of September 2012

Città della Scienza,  
 Sala Archimede  
 Discesa Coroglio  
 Napoli, Italy

#### 10.00 Welcome Address

Guido Trombetti – Councillor of Research and Innovation, Region Campania  
 Severino Nappi - Councillor of Vocational Training and Labour, Region Campania

#### 10.30 REBASING Project: aims and results

Gabriella Bettiol – Confindustria Veneto SIAV

#### 10.45 The Knowledge Broker Competences Profile: research experience from different contexts

Alf Emil Slinning – Centre of Innovation, Bergen University College  
 Guido Capaldo – Department of Economic and Managerial Engineering, University of Naples “Federico II”  
 Bernardi Giovanni – Department of Industrial Engineering, University of Padua  
 Tauno Otto – Faculty of Mechanical Engineering, Tallinn University of Technology

#### 11.30 Coffee Break

#### 11.45 Connecting research world and business world: success experiences and good practices (Round Table I)

Riccardo Barberi – Liaison Office Università della Calabria  
 Roberto Santolamazza – Treviso Tecnologia  
 Giuseppe Zollo – Campania Innovazione SpA President  
 Carsten Krauss – August Horch Akademie  
 Gian Beppino Da Rin – Innovation Service, Confindustria Belluno Dolomiti  
 Chair: Mario Sorrentino, Professor at Seconda Università degli Studi di Napoli

#### 12.30 Requirements for effective education and training for brokering competence's development (Round Table II)

Bruno Scuotto – Vice-presidente Piccola Industria Confindustria (Association of SMEs)  
 Alfredo Loso - President AIF Regione Campania (National Association of Trainers)  
 Furio Bednarz – President Conference for adult lifelong learning (CFC) in Southern Switzerland  
 Marco Caccin - Unità di Progetto Cabina di Regia FSE, Regione del Veneto (Manager of regional European Social Fund)  
 Chair: Gabriella Bettiol and Guido Capaldo

#### 13.15 Closure: Rossano Arenare – ISFOL, National LLP Agency

#### 13.30 Light Lunch

Registration and participation to the conference is free of charge.  
 The registration form is available online [www.leonardorebasing.eu](http://www.leonardorebasing.eu)

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