

# **The Open Innovation Network + Innovation Audit**

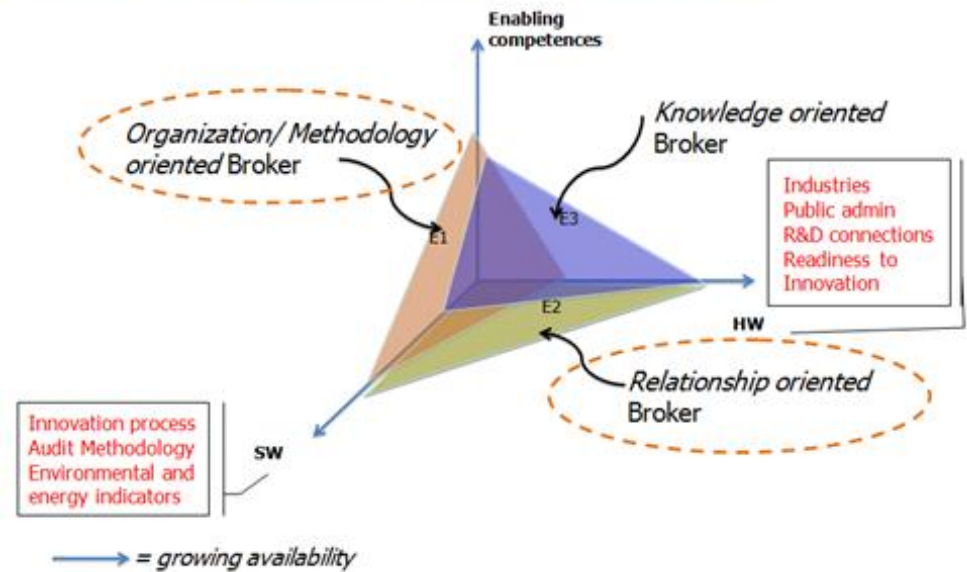
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Tallinn , 11th June 2012**

## Open Innovation Network 1 – eAmbiente

- Field of activity: energy and environment
- Staff: mainly women, tertiary level scientific education
- Location: Scientific and Technology Park of Venice (VEGA)

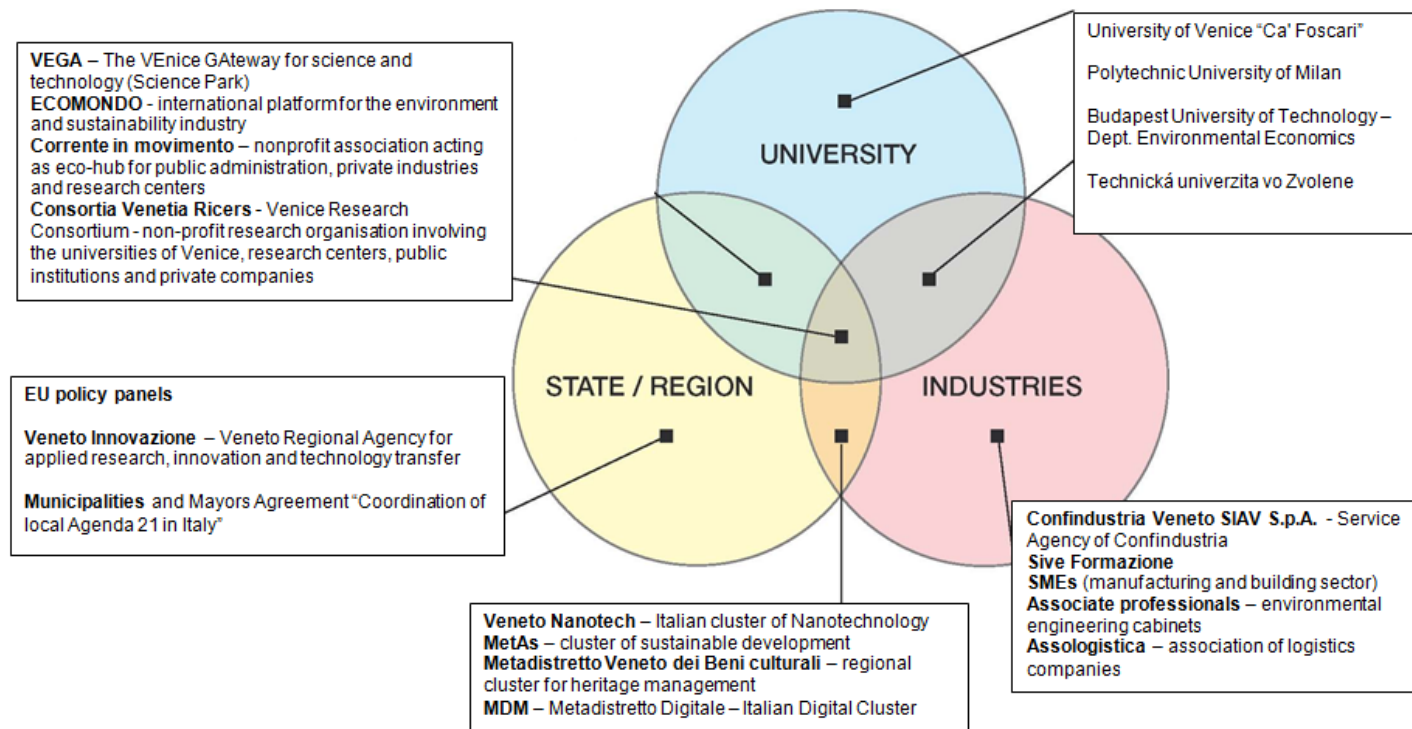
- Type of brokers: see figure
- Type of Service: mixed free of charge and paid

Ecosystem "Positioning" and related Broker-orientation – Innovation Audit outcome



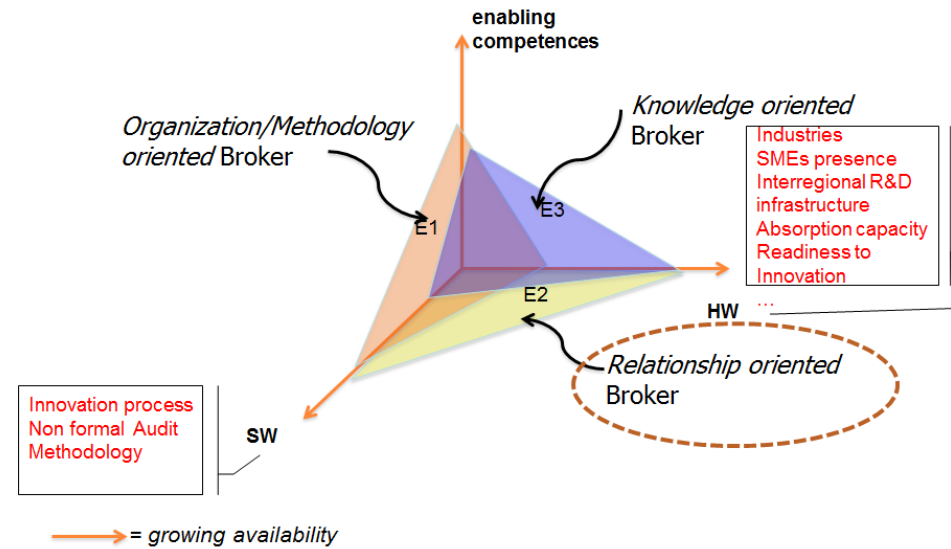
## Open Innovation Network 1 – eAmbiente

### •Network within Triple Helix stakeholders



## Open Innovation Network 2 (under revision) – Confindustria Belluno Dolomiti

- Field of activity: Innovation services (free of charge)
- Staff: 1 man
- Location: Confindustria Belluno (Provincial Association of Entrepreneurs)
- Type of broker: Relationship oriented /mixed Push-Pull approach
- Type of service: free of charge

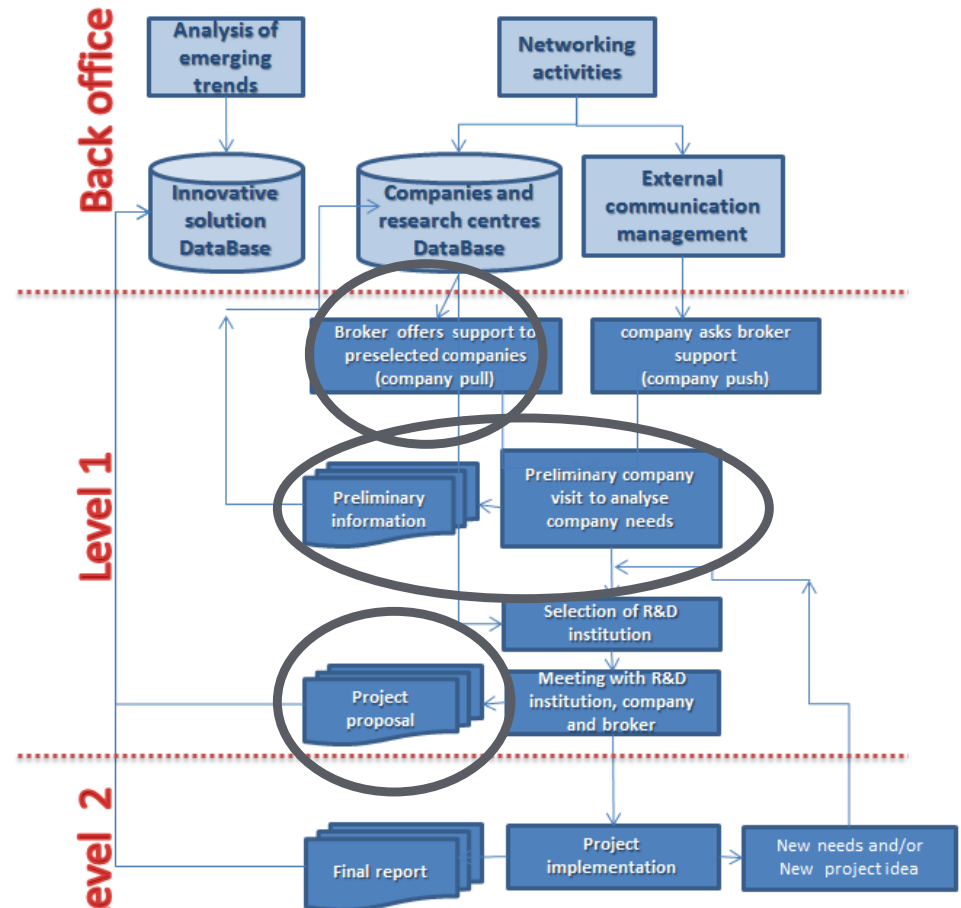


## Innovation Audit 1 – Remote Lion

- Field of activity: ICT
- Field of intervention: energy saving
- Innovation methodology in the company: “make or buy” approach
- Connections with research centres
- Duration of action: 3 months + report of project implementation within 6 months

Activities proposed (projects to be developed):

- Analysis of environmental and energy indicators
- Start communication activities concerning energy saving of the company itself
- Start the test of the new product (integrated system to monitor energy consumption) through a pilot action within the company itself.
- Start to offer services to the public administration as well



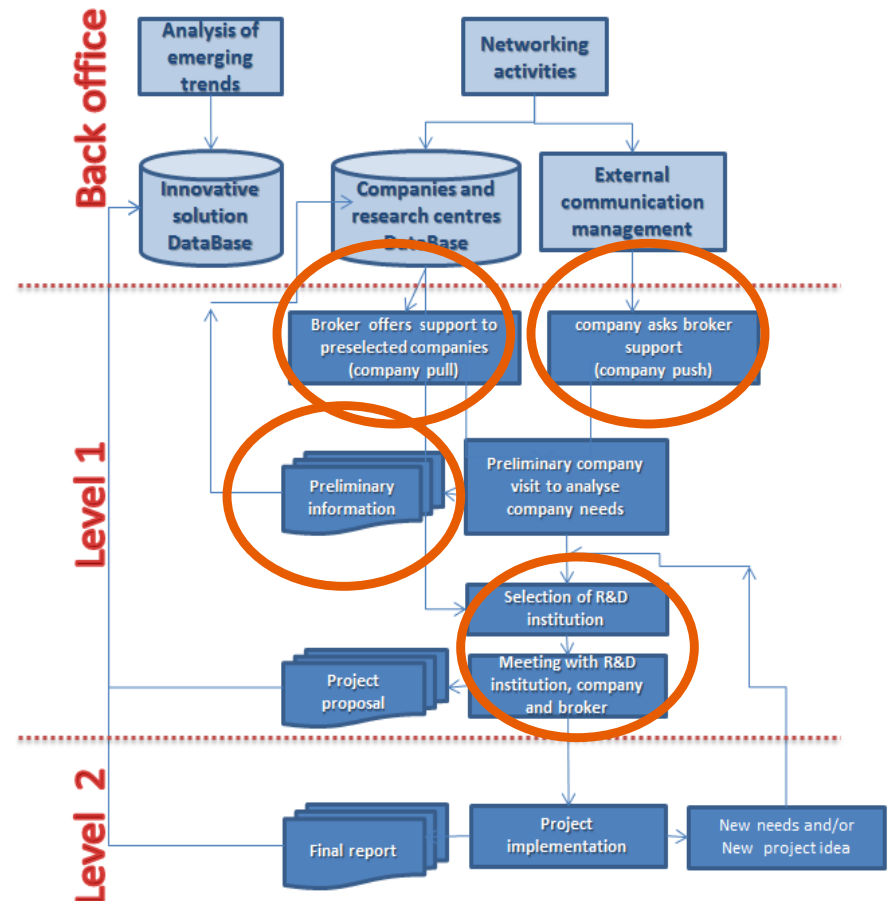
## Innovation Audit 2 – Film Stretch

- Field of activity: Machinery manufacturing
- Field of intervention: new material research

Duration: started in 2011, concluded in April/May 2012

- Intervention proposed:
  - a. Connection with university of Trento (failed)
  - b. Connection with Fraunhofer institut

Support until project proposal from Fraunhofer (€ 10.000)



## Innovation Audit 3 and 4 (under revision) – Glass group and HouseApp

### **Glass Group**

- Field of activity: eyewear
- Field of intervention: Solution for glass arm treatment (microfusion)
- Intervention: Connection with Business Innovation center and Glass group
- Cost of the project: € 5000

### **HouseApp**

- Field of activity: aesthetic components for appliances and furniture
- Field of intervention: energy saving
- High awareness about the need for innovation
- Focus: development of new product
- Intervention: compliance with Environmental Management System in chemical treatment of products

**Remarks?**

**Thank you!**