

Conference

Industry and Research: network and performance

January 18, 2011

Porta dell'Innovazione building– VEGA Park
Marghera (VE) - Italy

Partnership:



CONFINDUSTRIA
Veneto **SIAV** S.P.A.

Lead partner www.siaav.net




Treviso Tecnologia
AZIENDA SPECIALE PER L'INNOVAZIONE
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PROGRAMME

- 9.30 **Welcome and Introduction**
Michele Vianello - General Manager VEGA Park
- 9.45 **“REBASING – a contribute to Industry and Research performances”**
Stefano Miotto – Confindustria Veneto SIAV
- 10.15 **“OECD Innovation Strategy”**
Alessandra Proto - OECD LEED Trento
- 10.45 **“Research based competence broker”**
Alf Emil Slinning – Bergen University College
- 11.30 **Coffee Break**
- 11.45 **Round table**
Expectations and objectives from local territories: Rhone Alpes – Veneto – Estonia – Campania – Saxony
Coordinator: Maurizio Crema
- 13.00 **Lunch Break**
- 14.00 **Parallel Sessions**
- Session 1 – “The broker: role and competences”**
 Coordinator: Giovanni Bernardi, DIMEG – University of Padua
- Session 2 – “The broker and the innovation processes and contexts”**
 Coordinator: Guido Capaldo, DIEG – University of Neaples
- Partnership **feedbacks** about potential actions and services in local contexts
- 17.00 **Conclusions**
Sergio Trevisanato – President of the Italian Institute for the Development of Vocational Training for Workers – ISFOL

English and Italian simultaneous translation service available.

Europe 2020 and the REBASING project

To face the current and future scenarios, the European Commission proposed the “Europe 2020” strategy, aiming to a **smart, sustainable and inclusive economy**.

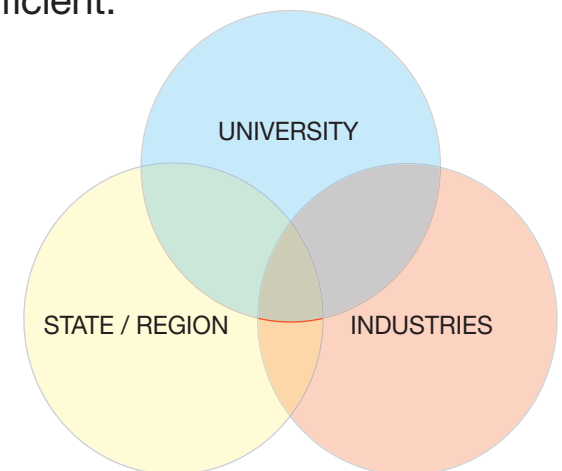
REBASING supports the “smart” growth focused on the improvement of the EU’s performance in:

- **education**
- **research/innovation**: creating new products/services that generate growth and jobs and help address social challenges
- **digital society**: using information and communication technologies

The REBASING project intends to develop a comprehensive work program to improve the cooperation between universities, research centres and enterprises, thus empowering the capacity of companies to **exploit innovation** and introduce it in their working routines. Nowadays the “innovative capacity” is also based on the organizational ability to become “*serial innovators*”. The challenge will be dealt with by transferring a very practical approach developed in Norway within the context of the Regional Programme for innovation research and development.

The core of the transfer action is the research based **competence broker**: this professional profile is able to analyse the enterprises’ needs in terms of technological and organisational innovation and link needs to universities capacity to **provide for innovative solutions**. REBASING trusts that the broker can significantly operate to improve the quality of cooperation between university and enterprises which is often fragmented and inefficient.

The project consortium includes four **universities** from different European countries – Bergen University College, Tallinn Technology University, University of Padua, University of Naples. Confindustria Veneto SIAV, Treviso Tecnologia, CEFORALP and August Horch Akademie are **service organisations** expressed by Enterprises associations daily in contact with the business community, to provide companies with training, services and innovation development.



HOW TO GET THERE

Contact And Registration

Confindustria Veneto SIAV Spa

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E-mail: area.progetti@siav.net

Venue Address

Porta dell'innovazione building

VEGA Parco Scientifico Tecnologico di Venezia

Via della Libertà 12 - 30175 VENEZIA MARGHERA - Italy



By car from the mainland

From the motorway: follow the directions to Venice and take via della Libertà; after the second traffic lights take the first road to your right (Via Pacinotti), then turn right again (Via delle Industrie). After nearly 400 m you will get to the entrance of VEGA 1 on the right side of the road, near the Hammon Tower.

By car from Venice and from the bridge on via Torino

From Venice: drive along via della Libertà towards Mestre. Having passed the bridge on via Torino, enter the first link road to your right, drive until the end of it (1.2 km roughly) until this gets into via delle Industrie after the sidings. Turn left. The entrance to VEGA 1 is after 250 m.

From the bridge in via Torino: drive down the bridge, drive along via della Libertà, take the first link road to your right, drive until the end of it (1.2 km roughly) until this gets into via delle Industrie, after the sidings. Turn left. The entrance to VEGA 1 is after 250 m.

Check the location on: www.mappe.google.it

By train (local trains)

Get off at the railway station of Venezia Porto Marghera that is connected to VEGA by a pedestrian underpass.

Check the train timetable on: www.trenitalia.com

By bus

From Venice to P.le Roma: lines 2; 4; 4/; 6; 7; etc. the stop is the railway station of Venezia Porto Marghera, then take the pedestrian underpass.

From the Railway Station in Mestre: line 2, VEGA bus stop. From Mestre: any course taking to Venice

Check the bus timetable on: www.actv.it